

# Paris 2009 – Das Neue Moulin Rouge

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**Auslober/Organizer**  
Arquitectum

**Wettbewerbsart/Type of Competition**  
Internationaler Ideenwettbewerb

**Beteiligung/Participation**  
384 Teilnehmer

**Termine/Schedule**  
Abgabetermin 10. 08. 2009  
Bekanntgabe 04. 09. 2009

**Jury**  
Julien Rousseau , Fresh Architectures (Vors.)  
Jean-Luc Pehau-Ricau, Moulin Rouge  
Fabrice Hyber, Künstler  
Patrick Le Mahec, Philosoph  
William Matthews, Renzo Piano Building Workshop  
Francois Brugeaud, Stadt Paris  
Clémentine Chambon, Designerin

**Wettbewerbsaufgabe**

Das Ziel von Arquitectum ist es exzellentes Design und architektonische Kreativität zu fördern.

Dies geschieht durch internationale Ideenwettbewerbe mit minimalsten Restriktionen an den einzigartigsten und aufregendsten Orten der Welt.

Dieser Wettbewerb verlangte nach einer Neuinterpretation des „Moulin Rouge“, des wohl berühmtesten Cabarets der Welt und zugleich ein Symbol Pariser Lebens. In der Suche nach der perfekten Show wurde der Entwurf eines neuen Raums angeregt, der die neuesten Entwicklungen für Tanzschulen und dazugehörige Anlagen einbezieht.

Dieser Wettbewerb bietet Architekten in der ganzen Welt eine fantastische Gelegenheit für einen visionären Entwurf, der auch in Zukunft ein Symbol bleibt und gleichzeitig auch die kontinuierliche Qualität der Show und der Darbietungen der Tänzerinnen gewährleistet.

**Competition assignment**

Arquitectum's mission is the promotion of excellent design and architectural creativity with International ideas competitions.

Here the challenge is a reinterpretation of the New Moulin Rouge, the most famous cabaret in the world and symbol of Parisian life. The design shall incorporate the latest tendencies for the dance school and all its installations and still preserve the symbolic character and continued quality of the performance.

**1. Preis/1st Prize**

Andrew Fortune · Isaac Cobo · Daniell Coll I Capdevila, England

**2. Preis/2nd Prize)**

David Mulder Van Der Vegt  
Max Cohen De Lara, Niederlande

**3. Preis/3rd Prize**

Walter Sánchez · Dario Rodriguez, Argentinien

**Anerkennungen/Honorable Mention**

– Stanislas Elluin · Clemence Gauchet  
Stephane Girard · Catherine Segonzat, Frankreich

– Alfredo Favio De León Méndez  
Carolina Gisella Patino Acosta, Ecuador  
Juraj Karasek · Viktor Fucek, Slowakei

– Anton Shtalov · Boris Shatalov  
Evgeny Kovalev · Artyom Elli  
Anton Kulakovsky, Russische Föderation

– Jean Baptiste Andre · Remy Poux, Frankreich

– Denise Ampuero Carrascal  
Maria Fe Ego Aguirre Alvarez  
Gloria Andrea Rojas Oliveros, Peru

– Everardo Riestra · Jaime Salas · Eder Martinez  
Isabel Ortega, Mexico

– Hideaki Nishimura · Sarah Takemura, Japan

– Calabro Manuel, Frankreich



**1. Preis/1st Prize** Andrew Fortune · Isaac Cobo · Daniell Coll I Capdevila, England



INTERNATIONAL ARTISTS GATHERED TO COMMUNICATE IDEAS IN THE UNDER-WORLD OF MOULIN ROUGE AT THE TURN OF THE CENTURY. TODAY A LOCATION WHERE INTERNATIONAL VISITORS FLOCK TO ONLY VIEW THE ACT OF THE CAN-CAN THE MOULIN IS IN NEED OF WINDING BACK ITS VAVES TO WHEN THE PARISIAN PEOPLE WERE PROUD OF ITS FLAMBOYANT IMAGE. THE CURRENT IMAGE IS A LITERAL ICON THAT BREATHES TEMPORARY IN ITS CONSTRUCTION BUT HISTORY IN ITS IMAGE.

THE PROPOSED ARCHITECTURE ENLARGES THE ACT OF DANCE. THE STREET EXPERIENCE IS EVERYTHING MOULIN ROUGE STANDS FOR. THE FORM OF THE FACADE PULLS THE SPECTATOR INTO THE PREVIOUS MOULIN LOCATION WHICH BECOMES THE COURTYARD. MOVING ITS LOCATION AS IT CLIMBS THE BUILDING'S LEVELS. THIS FACADE-COURTYARD DRAWS LIGHT INTO THE BUILDING DURING THE DAY AND FUNNELS THE SPECTACULAR LIGHT OF THE PERFORMING CABARET AT NIGHT. THE BUILDING IS IN CONSTANT DIALOGUE WITH ITS CONTEXT.

THE PROPOSED PROGRAMME INTEGRATES THE EXCITING DANCE SCHOOL ELEMENT WITH THE GLAMOUR OF THE EVENING PERFORMANCES AND THE DAILY LIFE OF PARIS. AT THE GROUND FLOOR, THE CAFÉ/BAR INTRODUCES A NEW ROBERT. INTEGRATING PERFORMER AND SPECTATOR IN LEVEL ENVIRONMENT VISITORS TO THE BUILDING WILL ENTER THROUGH THE FLOWING FACADE OVER A GLAZED FLOOR ALLOWING A VIEW OF THE STAGE BEHIND. AS RIGHT THIS GLASS FLOOR IS MADE OPAQUE AND ONLY ALLOWS THE SPECTACULAR COLOUR FILTER THROUGH TO THE STREET AND INTO THE FACADE-COURTYARD. THE GROUND FLOOR IS AN OPEN PLAN LINKING SEVERAL ACTIVITIES, LINKING THE OLD WITH THE NEW. THE CAFÉ WITH THE STREET, THE STAGE WITH THE BOOKSHOP AND BEHIND THE UPPER LEVELS LEAD TO THE CENTRAL THEME OF THE PROPOSAL. DARK TRAINING SPACES. EACH OF THE REQUIRED TRAINING SPACES TAKES A ONE OF THE THREE UPPER FLOORS. THE SILHOUETTES OF THE DANCERS WILL BE PROJECTED INTO THE REFLECTIVE FACADE ACTING AS A FILTER AND CONNECTION TO THE OUTSIDE.

ALTHOUGH THIS COMPETITION DARES TO REMOVE THE FAMOUS ICON, THE PROPOSAL ALLOWS THE MOULIN TO LIVE AS ROUGE CAN.

